

DEC 09 2005

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FACSIMILE COVER LETTER

To: Commissioner for Patents
Examiner Michael R. Shannon

Firm: U.S. Patent and Trademark Office
Art Unit 2614

Facsimile: (571) 273-8300

From: Thomas F. Presson

Date: December 9, 2005

Re: FLH Ref No.: 450100-03278
Serial No: 09/878,581

Number of Pages: 20
(including cover page)

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DEC 09 2005

PATENT

450100-03278

N THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Susumu NAKAGAWA
 Serial No. : 09/878,581
 For : IMAGE CONTENT PROVIDING METHOD, IMAGE CONTENT PROVIDING SYSTEM,
 IMAGE CONTENT PROVIDING APPARATUS, PROGRAM STORAGE MEDIUM STORED
 WITH PROGRAM PROVIDING IMAGE CONTENT, ADVERTISEMENT IMAGE
 PROVIDING APPARATUS, PROGRAM STORAGE MEDIUM IMAGE WITH PROGRAM
 PROVIDING ADVERTISEMENT IMAGE, IMAGE CONTENT REPRODUCING.....
 Filed : June 11, 2001
 Examiner : Michael R. Shannon
 Art Unit : 2614

745 Fifth Avenue
 New York, NY 10151
 Tel: 212-588-0800

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an amendment in the above-identified application.

- No additional fee is required.
 The fee has been calculated as shown below.
 This is an application of a small entity under 37 CFR 1.9(f), and the amounts shown in parentheses apply.

Claims as Amended

(1)	(2) Claims remaining after amendment	(3)	(4) Highest number previously paid for	(5) Present extra	(6) Rate	(7) Additional Fee
Total claims	25	Minus	** =31	* 0 x	\$50 (25)	= \$ 0
Independent claims	10	Minus	*** =13	* 0 x	\$200 (100)	= \$ 0
Total additional fee for this amendment						\$

- * If the entry in Column 2 is less than the entry in Column 4, write "0" in Column 5.
 ** If the highest number of total claims previously paid for is less than 20, write "20" in this space.
 *** If the highest number of independent claims previously paid for is less than 3, write "3" in this space.

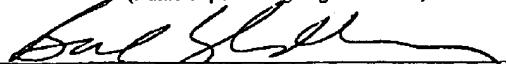
- This application contains a multiple dependent claim. The required fee of \$360(180) has been previously paid , or is paid herewith .
- This response is being filed within the ___ month following the expiration of the term originally set therefor. This is a petition to request a ___ month extension of time. A check covering the cost of the petition is enclosed.
- A check in the amount of \$___ is attached, which covers the cost of additional claims ___ petition for extension of time.
- Charge \$___ to Deposit Account No. 50-0320.
- Please charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 50-0320.

CERTIFICATE OF FACSIMILE

I hereby certify that this correspondence is being transmitted via facsimile to (571) 273-8300 on December 9, 2005.

Barnet Shindlman

(Name of person signing transmittal)



Signature

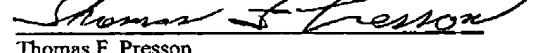
December 9, 2005

Date of Signature

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP
 Attorneys for Applicants

By:



Thomas F. Presson
 Reg. No. 41,442
 Tel: 212-588-0800

00330664

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DEC 09 2005

U.S. Appl. No. 09/878,581
Reply to Office Action dated September 13, 2005PATENT
450100-03278IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Susumu Nakagawa

Serial No. : 09/878,581

Filed : June 11, 2001

For : IMAGE CONTENT PROVIDING METHOD, IMAGE CONTENT PROVIDING SYSTEM, IMAGE CONTENT PROVIDING APPARATUS, PROGRAM STORAGE MEDIUM STORED WITH PROGRAM PROVIDING IMAGE CONTENT, ADVERTISEMENT IMAGE PROVIDING APPARATUS, PROGRAM STORAGE MEDIUM STORED WITH PROGRAM PROVIDING ADVERTISEMENT IMAGE, IMAGE CONTENT REPRODUCING APPARATUS, PROGRAM STORAGE MEDIUM STORED WITH PROGRAM REPRODUCING IMAGE CONTENT, ADVERTISEMENT CHARGE TOTALIZING SYSTEM, ADVERTISEMENT CHARGE TOTALIZING METHOD AND PROGRAM STORAGE MEDIUM STORED WITH PROGRAM TOTALIZING ADVERTISEMENT CHARGE

Examiner : Shannon, Michael R.

Art Unit : 2614

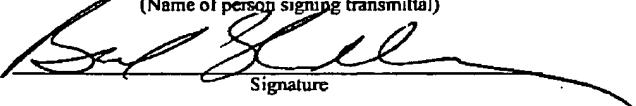
Confirmation No. : 2762

745 Fifth Avenue
New York, NY 10151CERTIFICATE OF FACSIMILE

I hereby certify that this correspondence is being transmitted via facsimile to (571) 273-8300 on December 9, 2005.

Barnet Shindlman

(Name of person signing transmittal)


SignatureDecember 9, 2005

Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.121Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the non-final Office Action mailed on September 13, 2005, having a three-month statutory period for response set to expire on December 13, 2005, please amend the above-identified application as follows.

U.S. Apln. No. 09/878,581
Reply to Office Action dated September 13, 2005

PATENT
450100-03278

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 15 of this paper.